

PRESS RELEASE

How to setup a digital insurance product in 10 days

– Use digital distribution channels to sell new insurance products.

Do you want to offer your customers insurance products quickly and easily via digital distribution channels? The public insurers of the Sparkassen Finanzgruppe are already doing this with the digital administration and sales platform of drei01 - reaching seven million customers.

– The public insurers of the German Sparkassen Finanzgruppe rely on drei01's digital sales platform for their online sale of new insurance products. The integration of 6 online conclusion modules based on the Digital Insurance Engine into the S-App, the mobile banking solution of the Sparkassen, reaches over seven million customers. The licensee is OEV Online Dienste GmbH, a company of the Sparkassen Finanzgruppe, which has been active in the market for digital media products, online services, and digital sales since 2001.

drei01 was founded in July 2017 by experienced experts from the insurance and software industry. Currently, six employees with over 100 years of relevant experience at the company's headquarters in Düsseldorf are committed to the Digital Insurance Engine (DIE).

– The digital platform for insurers, TPAs, and Insurtechs enables the market launch of insurance products on all digital distribution channels via online conclusion modules in only 10 days. The functional scope of the multi-client and multi-lingual platform covers all tasks from contract management and collection to claims processing and disbursement. The web-based software is highly scalable. Especially for small companies, drei01 offers an attractive use of the platform via cloud service, while an on-premise installation is also possible. The fulfillment of all legal requirements regarding data protection, auditing, and regulatory requirements is given.